

JEFFREY SCHOX, ESQ.

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EDUCATION

UNIVERSITY OF MICHIGAN Ann Arbor, Michigan
Masters of Science, Electrical Engineering Graduation: May 2004

GEORGE MASON UNIVERSITY SCHOOL OF LAW Arlington, Virginia
Juris Doctor, Intellectual Property Law Track Graduation: May 1998

UNIVERSITY OF MICHIGAN Ann Arbor, Michigan
Bachelors of Science, Mechanical Engineering, Cum Laude Graduation: May 1994

LEGAL EXPERIENCE

SCHOX, PLC Ann Arbor, Michigan *and* San Francisco, California
Founding Member and Patent Attorney May 2003 – Present

- Designed and directed the patent program for several new business ventures including: rendering opinions on the patentability of new products, developing guidelines to evaluate the economic value of patent applications, and outlining strategies for long-term development of high-value patent portfolios.
- Filed and prosecuted patent applications on pioneering, improvement, and design-around inventions before the U.S. Patent and Trademark Office (USPTO) and under the international rules of the PCT.
- Conducted client seminars including: training engineers and inventors about the rigorous methods for the recording of an invention, and educating managers and executives about the leveraging opportunities of a patent portfolio.

BRINKS HOFER GILSON & LIONE Ann Arbor, Michigan
Associate Patent Attorney September 2000 – May 2003

- Coordinated the majority of the patent applications for one of the largest clients of the firm (an automotive supplier with \$21 billion in global sales) including: rendering freedom-to-practice and non-infringement opinions, filing patent applications before the USPTO and under the international rules of the PCT, and administering the filing of foreign patent applications.
- Built programs to ensure avoidance of patent infringement including: monitoring product development, maintaining intelligence on the patent activities of the competition, and conducting brainstorming sessions to design-around any problematic patents.
- Established a reputation of expertise in patent prosecution including: explaining the significant changes in patent law to attorneys within the firm and to managers within the client base, and mentoring and supervising the work of junior attorneys and summer patent clerks.

HARNESS, DICKEY & PIERCE Ann Arbor, Michigan
Associate Patent Attorney May 1998 to August 2000

- Created and filed patent applications and amendments before the USPTO.
- Drafted freedom-to-practice and non-infringement opinions.

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LEGAL EXPERIENCE (CONTINUED)

ROGERS & KILLEEN

Alexandria, Virginia

Full-time Patent Clerk

January 1995 to May 1997

- Prepared patent applications and amendments.
- Conducted patentability, clearance, and novelty searches at the USPTO.
- Drafted opinions on the patentability of new products and processes.

TEACHING EXPERIENCE AND SPEAKING ENGAGEMENTS

STANFORD UNIVERSITY

Stanford, California

Adjunct Faculty Member

- Developed and taught the “Patent Law and Strategy for Innovators and Entrepreneurs” course (ME-208), which included strategies to build a patent portfolio and avoid patent infringement, to 30+ students at the graduate and senior undergraduate level during the Fall 2005 term.

Guest Speaker

- Presented *Patent Law Bootcamp* to the Surgical Fellows of the Biodesign Innovation Program on three dates from 13-15 July 2005.
- Presented *Understanding Patent Law* to the “Biomedical Device Design and Evaluation” course (ME- 382) on 11 April 2005.

UNIVERSITY OF MICHIGAN

Ann Arbor, Michigan

Adjunct Faculty Member

- Taught the “Patents, Trademarks, and Copyrights” course (ME-509), which included the Constitutional origins and important case law of intellectual property, to 40+ students at the graduate and senior undergraduate level during the Winter 2003 term and 80+ students during the Winter 2004 term.

Guest Speaker

- Presented *Understanding how Patent Law applies to Software Products* to the “Software Engineering” course (EECS-481) on 22 February 2005, on 11 November 2004, and on 13 April 2004.
- Presented *The Role of Intellectual Property in an Entrepreneurial Venture* to the Entrepreneur and Venture Club of the University of Michigan on 01 September 2004.
- Presented *Patent Considerations for a Global Market* to the “Global Product Development” course (ME-599) on 25 September 2003.

ENGINEERING EXPERIENCE

GENERAL MOTORS

Warren, Michigan

Engineering Intern

Summers 1991-1994

- Evaluated warranty data, identified potential recall issues, and proposed actions.
- Wrote C++ software to analyze handling characteristics of the 1994 Corvette.
- Designed control systems to monitor oil pressure sensors during testing.
- Analyzed competitor vehicles and developed mass targets for the EV1 electric vehicle.